

**The Future of
Neighborhood
Revitalization: *The
Quality of Life
Framework (QLF)***

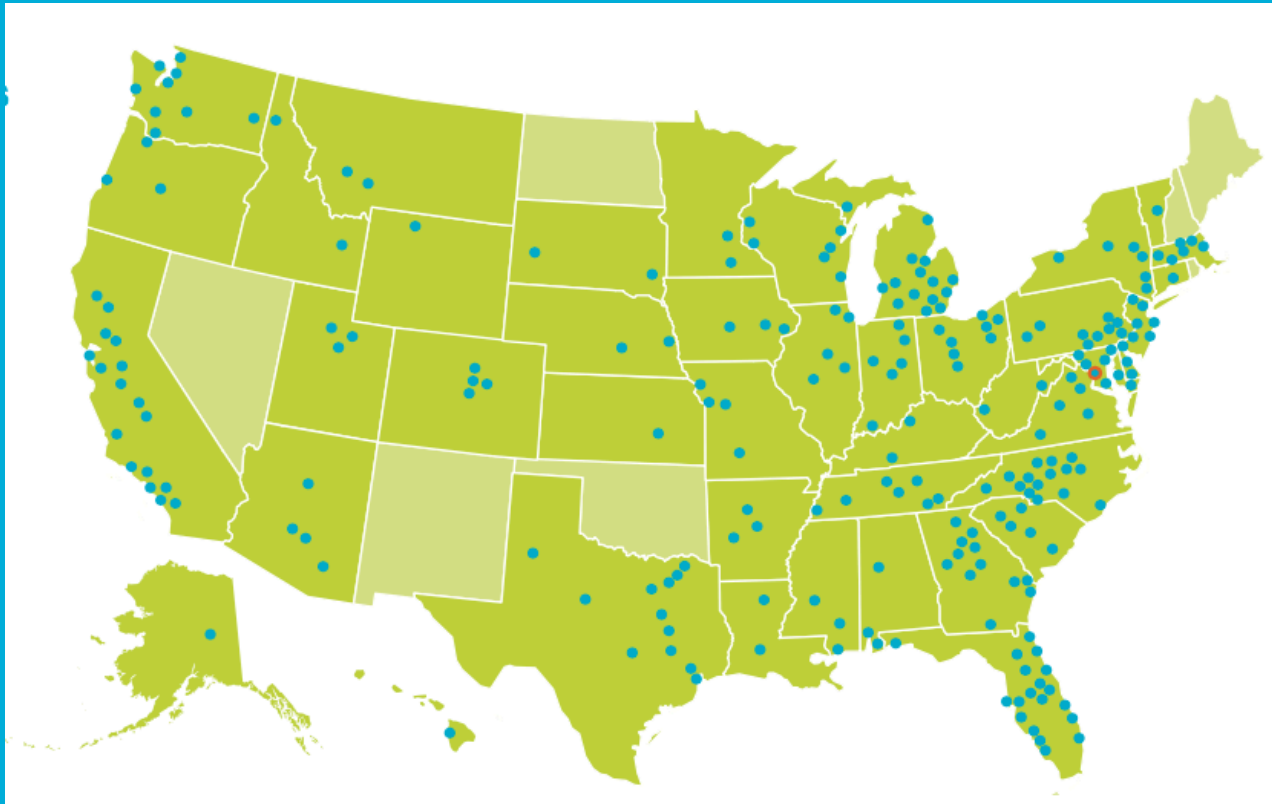
Learning Objectives

1. Understand QLF terminology and concepts
2. Know QLF place in the history of NR
3. Appreciate the holistic nature of improving Quality of Life in a neighborhood.
4. Explore initial alignment of affiliate/neighborhood with the QLF map
5. Identify immediate next steps

NR and the HFH Global Strategic Plan



Affiliates who are working in NR #250



VISION

Neighborhoods across the United States are vibrant, safe and inviting places to live.

MISSION

Habitat for Humanity responds to neighborhood aspirations by collaborating with residents and partners to improve quality of life.

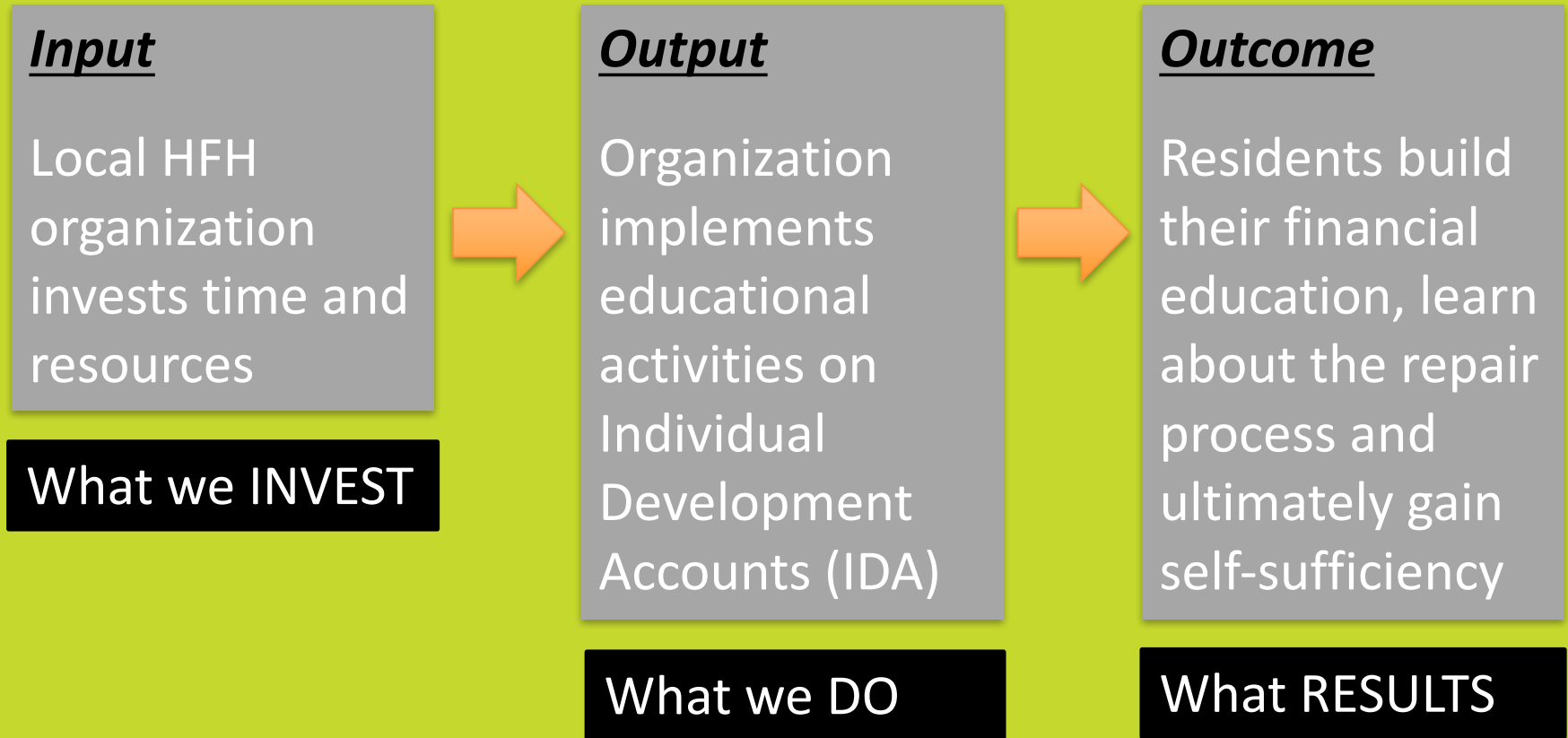
GOALS

1. Measurably improve the quality of life in increasingly more neighborhoods across the United States.
2. Serve more families through housing with an array of products and services.
3. Be a catalyst to build community, increase civic engagement, and attract investment.
4. Increase understanding of relationships between housing and economic, social, and physical well-being.

Why was a Quality of Life Framework (QLF) developed?

- Helps us transition away from starting with *outputs* and towards starting with *outcomes*
- Define quality of life and understand its components
- Understand how neighborhoods revitalize over time in a sustainable and systemic way

Situation: Residents in a neighborhood do not have the income to make necessary repairs on their homes



Collective Impact: Move to systems approach

The 5 Conditions of Collective Impact

- 1** **Common Agenda**
 - **Common understanding** of the problem
 - **Shared vision** for change
- 2** **Shared Measurement**
 - **Collecting data** and **measuring results**
 - Focus on **performance management**
 - **Shared accountability**
- 3** **Mutually Reinforcing Activities**
 - **Differentiated approaches**
 - **Coordination** through joint plan of action
- 4** **Continuous Communication**
 - **Consistent** and **open communication**
 - Focus on **building trust**
- 5** **Backbone Support**
 - Separate organization(s) with **staff**
 - Resources and skills to **convene** and **coordinate** participating organizations

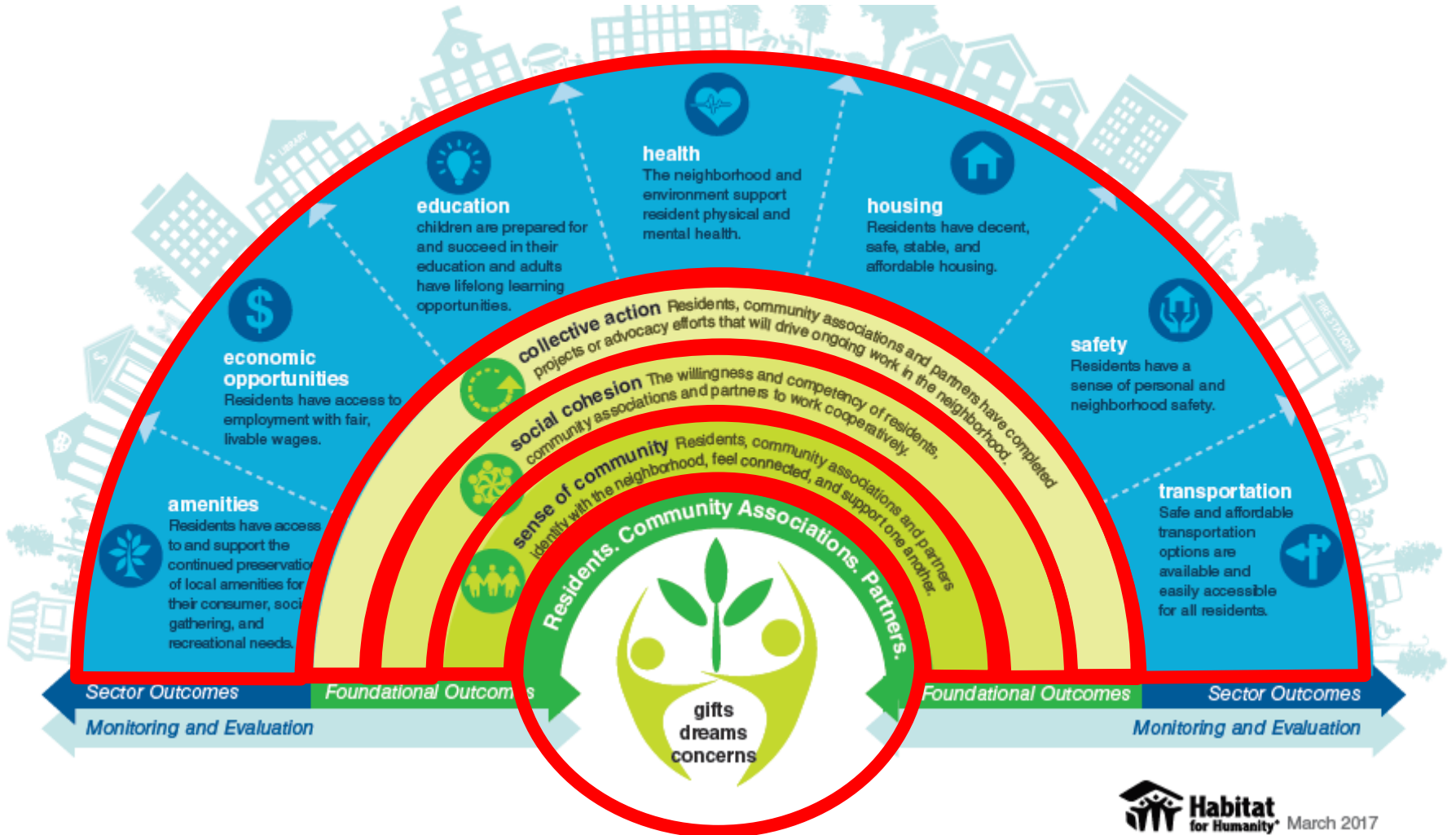
Ultimate Outcome of Neighborhood Revitalization...

Improved quality of life

Quality of Life is the sense of well-being and happiness experienced by individuals, groups and communities

Neighborhood Revitalization Quality of Life Framework

Ultimate Outcome: Improved Quality of Life
 Quality of Life is the sense of well-being and happiness experienced by individuals, groups, and communities.



Benefits for Habitat Affiliates Using the Quality of Life Framework

- Helps realize Habitat's mission and current strategic plan
- Increases ability to serve more families and make greater impact through collaboration with partners
- Expands opportunities to attract donors interested in other sector areas

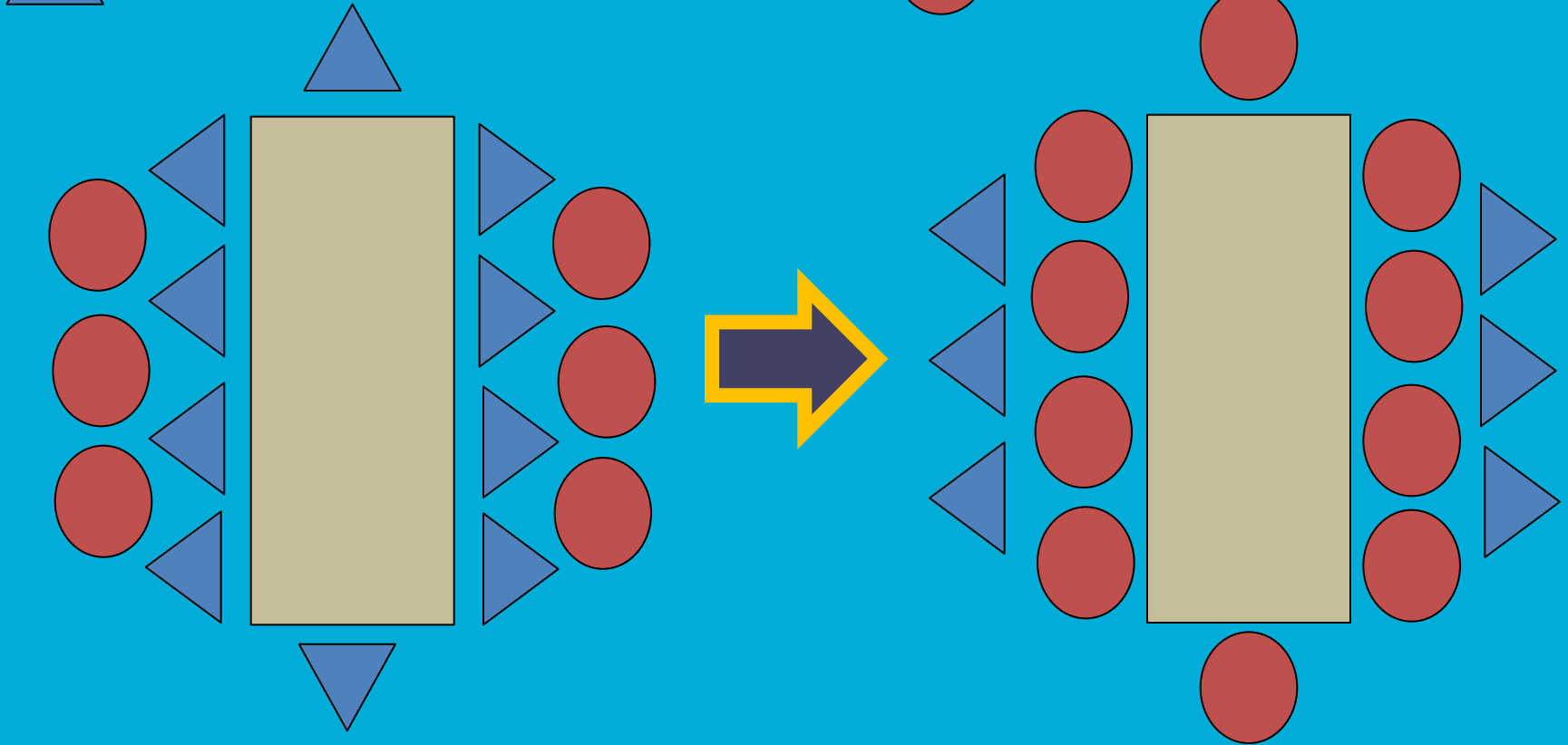
Benefits for Habitat Affiliates Using the QLF Framework (continued)

- Assists in understanding and articulating how and why change happens in a neighborhood, including the role and impact of housing
- Leads to more sustainable results and helps address root causes in neighborhoods, due to strong focus on foundational outcomes

Setting the Community Table

▲ = Institutions/Organizations

● = Community Residents



The Choice of Perspective



People and Communities
have **needs and deficiencies**

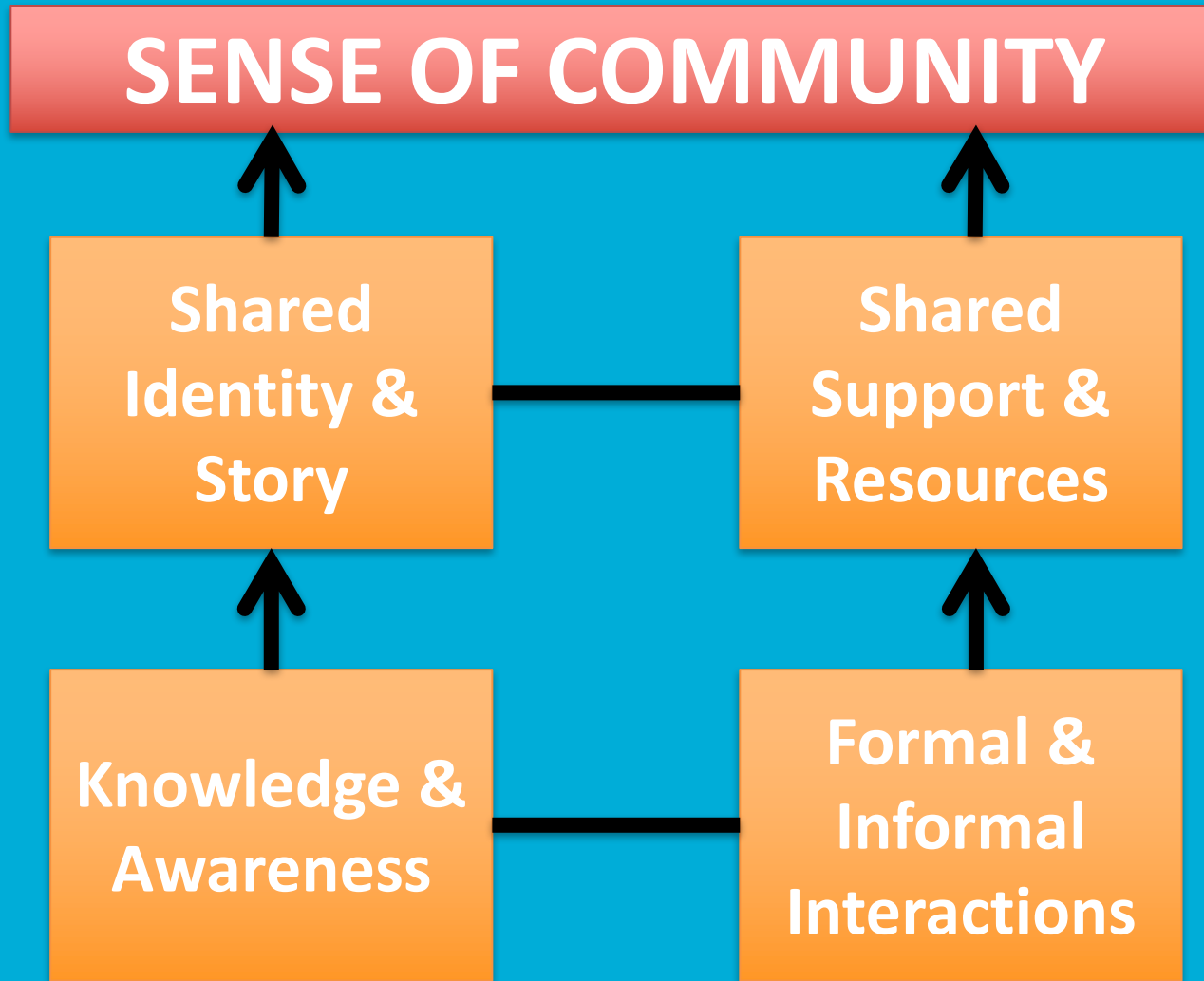


People and communities
have **skills and talents**

Foundational Outcome: Sense of Community

The Outcome:

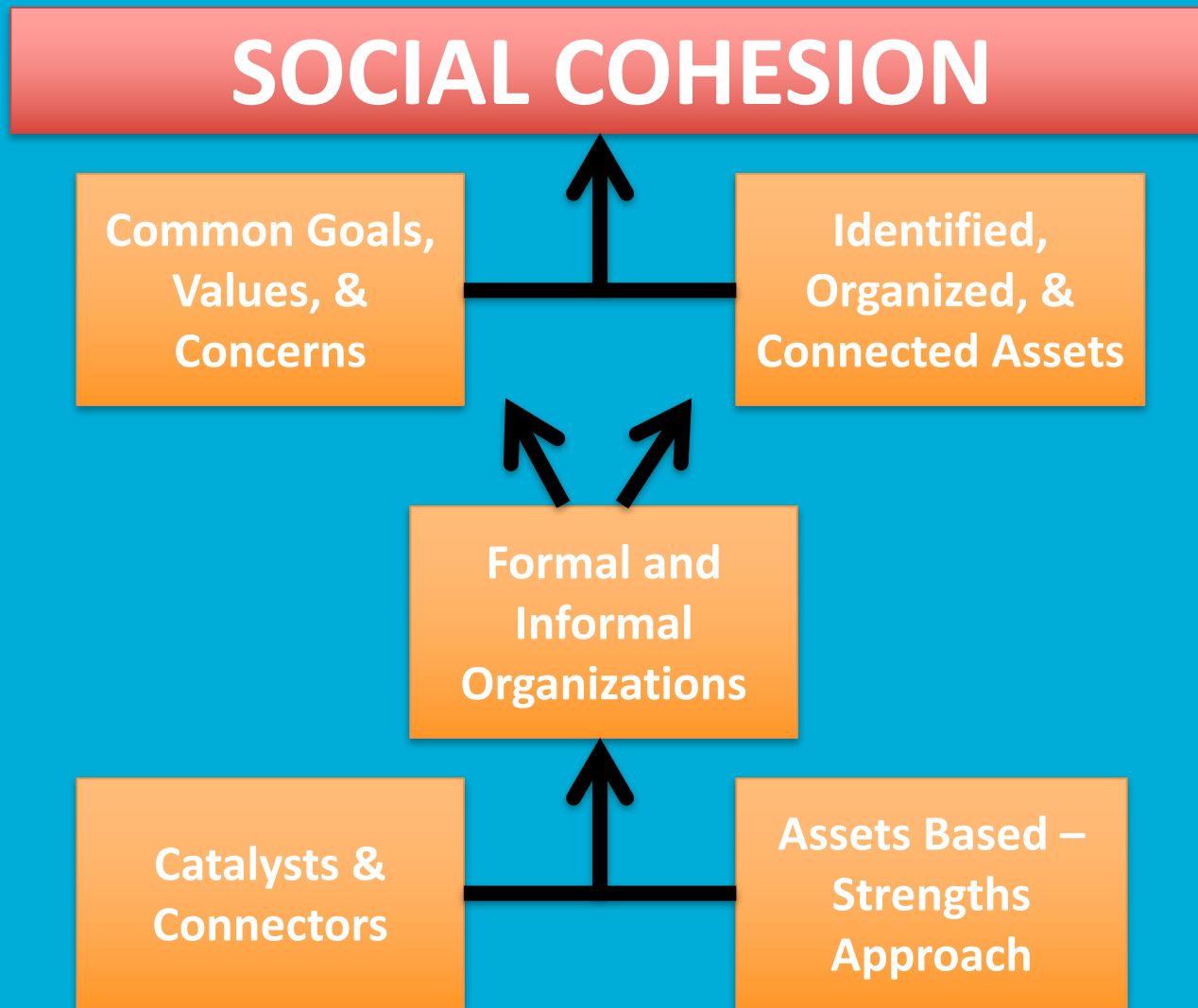
Residents, community associations and partners identify with the neighborhood, feel connected and support one another.



Foundational Outcome: Social Cohesion

The Outcome:

The willingness and competency of residents, community associations and partners to work cooperatively.



Foundational Outcome: Collective Action

The Outcome:

Residents, community associations and partners have completed projects or advocacy efforts that will drive ongoing work in the neighborhood.



Participant

- Join an existing coalition in a focus neighborhood.
- Advocate for the importance of connecting, organizing, and empowering residents, so that they lead the revitalization process.
- Take a humble listening posture to hear the aspirations of the neighborhood residents.
- Develop a comprehensive housing response with other housing partners, in line with the neighborhood aspirations.

Comparing a Habitat Affiliate's Role

Convener

- Confirm there is no existing coalition.
- Ensure it has the knowledge and capacity to be a community organizer and manage commitments associated with this role.
- Support the aspirations of the residents and place them at the center of the work.
- Coalesce neighborhood assets, discover resident leaders, and direct conditions for a strong coalition.

neighborhood revitalization

2017-2021 Housing Projections for 8/12 Neighborhood

Housing Product	2017 Projection	2017 Production	2018 Projection	2019	2020	2021	Totals for 5 years (2017-2021)
ABWK- Muncie Habitat	10	10 (3-6???)	10	10	10	10 *	50
Holistic Rehab- (EcoRehab, Habitat, Pathstone)	6	6	7	6	6	6	30
Critical Home Repair- Muncie Habitat	3	3	5	5	6	6	23
New/Rehab: Habitat	2	2	4	5	8	8	27
Rehab: EcoRehab	2	1	2	2	2	2	20
Urban Light CDC	1	1	2	1	1	1	
Pathstone	1	0	1	1	1	1	
Demolition: City of Muncie	26	10	???				26
Muncie Mission: New Home/Rehab	0	2	1	2	2	2	
Demolition: Habitat	6	4	2				6
Total Touches		57	26	29	33	33	182

Resource Development

How much money have affiliates raised because they are doing neighborhood revitalization?

FY2012 \$38,371,685

FY2013 \$39,324,264

FY2014 \$31,393,289

FY2015 \$37,775,373

FY2016 \$53,646,998



In FY2016, a total of 175 affiliates provided this information. In FY2015, a total of 184 affiliates provided this information. In FY2014, a total of 197 affiliates provided this information. In FY2013, a total of 142 affiliates provided this information.

Neighborhood revitalization allows affiliates to be more attractive to donors

How much **stronger** is your affiliate's case for support because of neighborhood revitalization?

In FY2016, a total of 175 affiliates provided this information.
In FY2015, a total of 184 affiliates provided this information.
In FY2014, a total of 197 affiliates provided this information.



Significantly stronger

Somewhat stronger

Equally strong

Not as strong

	FY2014	FY2015	FY2016
Significantly stronger	38	39	34
Somewhat stronger	23	27	14
Equally strong	3	2	2

Thank you!