

TRANSFORM GREATER HARTFORD



Hartford Area
Habitat
for Humanity®

2017

EVENT SCHEDULE &
SPONSORSHIP OPPORTUNITIES



FORGE NEW BONDS



TEAM BUILD



NETWORK



ENHANCE WORK CULTURE

WE ARE
**HARTFORD
HABITAT**

HartfordHabitat.org



0% INTEREST
the reason our homes are affordable

OUR SUCCESS IS THANKS TO PARTNERS LIKE YOU!

231 homes
built

over **1,000** individuals
have a safe
place to grow

13
homes
to be
built
in 2017

30
towns served

4,000 volunteers
hosted annually

over **\$8** million dollars
ADDED TO
GREATER HARTFORD
REGION'S TAX BASE

90.4%
portion of
our budget
spent on
program
expenses

150
HOURS OF
SWEAT EQUITY
PERFORMED BY
EACH HOMEOWNER

50
HOURS OF
FINANCIAL LITERACY
COMPLETED BY
EACH HOMEOWNER

3.6%
portion of our
budget spent
on fundraising

 **3** YEARS
★★★★
CHARITY NAVIGATOR
Four Star Charity

24%
homeownership
rate in
Hartford

1ST
rehab
sponsored
by our
ReStore in 2016

2ND YEAR
HARTFORD BUSINESS JOURNAL
Best Places
TO WORK IN **CT** 2017

82%
homeowners'
children graduate
high school

40%
of a company's reputation is
determined by volunteering & CSR
-Pulse Survey

88%
of millennials gravitate towards
companies with CSR programs
-PricewaterhouseCoopers

ALL HOMES
3.0 ENERGY STAR
CERTIFIED

11 homes dedicated
to families in 2016

2017 CORPORATE SPONSORSHIP OPPORTUNITIES

	Dream Ad Sponsor	Platinum	Gold	Silver	Bronze
	Choose 2 events also includes Corporate Build Day	Choose 2 events also includes Corporate Build Day	Choose 2 events also includes Corporate Build Day	Choose 2 events also includes Corporate Build	BAT only or choose 2 other events
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Women Build - May 18th - 27th					
Number of Volunteers	40	30	20	10	10
Media Sponsor	•				
Press Release	•				
Ad in E-newsletter	•	•			
Habitat Newsletter Article	•	•	•		
Website Presence	•	•	•	•	•
Framed Team Photo	•	•	•	•	•
On site signage	•	•	•	•	•
Social Media Promotion	•	•	•	•	•
Catered Lunch	•	•	•	•	•
Goody Bag (option to include corporate item)	•	•	•	•	•
A Wise Woman Builds Luncheon - May 17th					
Number of Seats	10	10	5	5	2
Media Sponsor	•				
Luncheon Acknowledgment	•				
On site signage	•				
Sponsorship Announcement	•	•			
Ad in E-newsletter	•	•			
Website Presence	•	•			
Habitat Newsletter	•	•	•		
Program Inclusion w/ Logo	•	•	•	•	•
Social Media Promotion	•	•	•	•	•
Goody Bag (option to include corporate item)	•	•	•	•	•
Sticks for Bricks Golf Tournament - August 28th					
Number of Players	8	4	2	2	0
Media - Title Sponsor	•				
Ad in E-newsletter	•				
Habitat Newsletter	•	•			
Corporate signage at primary locations	•	•			
Program Inclusion w/ Logo	•	•	•		
Website Presence	•	•	•		
Social Media Promotion	•	•	•		
Tee Sign with Logo	•	•	•	•	
Goody Bag (option to include corporate item)	•	•	•	•	•
Build-A-Thon September 15th - 30th					
Number of Volunteers	48	36	24	12	12
Media Sponsor	•				
Professional Promo Video	•				
Sponsorship Announcement	•				
Press Release	•	•			
Ad in E-newsletter	•	•			
Habitat Newsletter	•	•			
Framed Team Photo	•	•	•	•	•
On Site Signage	•	•	•	•	•
Website Presence	•	•	•	•	•
Social Media Promotion	•	•	•	•	•
Hartford Business Journal Thank you Ad	•	•	•	•	•
Catered Lunch	•	•	•	•	•
Goody Bag (option to include corporate item)	•	•	•	•	•
Corporate Build Days					
Prime Build Days (May - October)	3	2	1	0	0
Off Season Build Days (November - April)	0	0	1	2	1

More of Hartford Habitat's resources will be used to help families in need, because this was printed at a discounted rate through partnerships.



The Council Family at the Dedication of their home on Roosevelt Street in Hartford this past December. This home was the first ever rehab project that was fully sponsored through our Hartford Habitat ReStore.

2017 CALENDAR OF EVENTS

APRIL 18TH - 21ST
BUILDING ON FAITH WEEK

MAY 18TH - 27TH
WOMEN BUILD

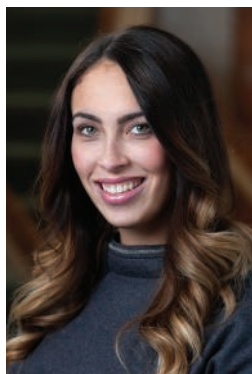
MAY 17TH
A WISE WOMAN BUILDS LUNCHEON

AUGUST 28TH
23RD ANNUAL STICKS FOR BRICKS GOLF TOURNAMENT

SEPTEMBER 15TH - 30TH
BUILD-A-THON

OCTOBER 18TH
RESTORE 3RD ANNIVERSARY

OCTOBER 18TH
VOLUNTEER APPRECIATION CELEBRATION



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