

Women Build 2021

Team Captain/Member Tool Kit



Women Build 2021

Everyone deserves a decent and affordable place to live

YOU are a strong woman, with the capability and determination necessary to make a difference in the lives of families

Congratulations on taking the first steps toward helping to eradicate substandard housing for families in our communities!

Hartford Area Habitat for Humanity's WOMEN BUILD program promotes the involvement of women in the construction industry. Women Build works to recruit, nurture, and train women to build and repair homes to help their fellow neighbors. All participants must be 18+.

Each builder raises a minimum of \$150 to secure a volunteer spot in Women Build. Funds raised support our Habitat programs and this event.

WOMEN BUILD does not exclude men-it encourages women to become empowered to break down stereotypes and show what we can do when we build together!

How does my fundraising help?

YOU are the key to our Habitat mission of building strength, stability, self-reliance and housing. You will come together with other like-minded women for a day of team building and networking in an entirely new way!

Individual fundraising is as easy as 1, 2, 3...

1. Ask

The answer is always no, until you ask

2. Follow up

Your family and friends want to donate, they just forget.

3. Thank

Crucial step. Don't forget to thank your donors. People who are thanked are more likely to give again.

How can I raise \$150?

- Make a donation to yourself - \$50
- Ask 4 family/friends for \$25 each - \$100
- Share your MobileCause link for the ask



That's easy! How can I raise \$300?

- Make a donation to yourself - \$25
- Ask 5 family members for \$25 each - \$125
- Ask 10 friends for \$15 each - \$150
- Share your MobileCause link for the ask
- Have a bake sale or yard sale

I want a team challenge! How can I raise \$3000+ ?

- Make a donation to yourself
- Ask 5 family for \$25 each
- Ask 15 friends for \$20 each
- Share you MobileCause fundraising link on social media
- Have a team fundraiser: paint, jewelry, cookware home parties
- Use our memory jogger to widen your sphere of influence to find new donors
- Ask your company for a matching gift



All donations to Hartford Habitat are tax deductible

Friends

Childhood Friends
High School friends
College friends
Military friends
Sorority friends
Bridesmaids
Neighbors

Family

Parents
Grandparents
Siblings
Aunts and Uncles
Cousins
Brothers- and Sisters
-in-Law

Community

Bed & Breakfast
Bingo
Bowling
Camp
Chamber of Commerce
Childcare
Children's friends' parents
Children's teachers
Church, Mosque, Temple, etc

And...

Accountant
Aerobics Instructor
Alterations
Attorney
Baker or Caterer
Bank Teller
Bartender

Bookkeeper
Butcher
Carpet Cleaner
Chiropractor
Dentist
Dietician
Electrician
Electrolysis
Engineer
Engraver
Exterminator
Financial Planner
Interior Decorator
Notary
Nurse
Nutritionist
Office Cleaner
Optometrist
Painter
Pharmacist
Photographer
Physical Therapist
Physician
Piano Instructor
Plumber
Publisher
Reporter
Security Guard
Veterinarian

Who do I know? Memory Jogger

Clinic
Congressperson
Construction Site
Delicatessen
Federal Government
Garden Center
Golf Course
Hardware Store
Health Club

Hospital
Hotel
Kennel
Library
Museum
Night Club
Nursing Home
People from past jobs
Pharmacy
Post Office
Resort

Restaurant
School
Tanning Salon
Tennis Court
Theater
Thrift Shop
Volunteer Group

Women Build 2021

Online fundraising using MobileCause for individual and team pages

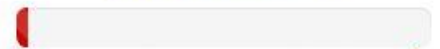
Go to: apps.mobilecause.com/vf/WB2021



Building Together!



\$0 Total Raised



\$100,000 Goal

0

Donors

0

Fundraisers

[Donate Here](#)

[Create/Join A Team](#)

[Why Build?](#)

[Teams](#)

[Team Members](#)

[Donors](#)

[Comments](#)

Start fundraising



As an individual



Join a team



Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

Go to: apps.mobilecause.com/vf/WB2021

After selecting “Create/Join A Team”, the page changes to “Join Our Team”

Please be registered on the HUB

Enter your first, last name & email

Click “Join Our Team”

JOIN OUR TEAM

You must be registered with Hartford Habitat on their **Volunteer Hub** as a member of the team. Please reach out to your team captain with any questions. Minimum \$150 to participate. Once registered on the Hub join us here to fundraise for your build day in May. Donations are greatly needed and appreciated. Please share your mobile cause link for online donations via social media, email, and text!

After entering your contact information and hitting "Join Our Team" you will be prompted to either: a) personalize your page or b) join or create a team. Please check your email for confirmation!

First Name * Last Name *

First Name Last Name

Mobile Number Email *

Mobile xxx-xxx-xxxx name@example.com

Let the "fun"draining begin for Women Build 2021

Join Our Team

Start fundraising



As an individual



Join a team



Create a team

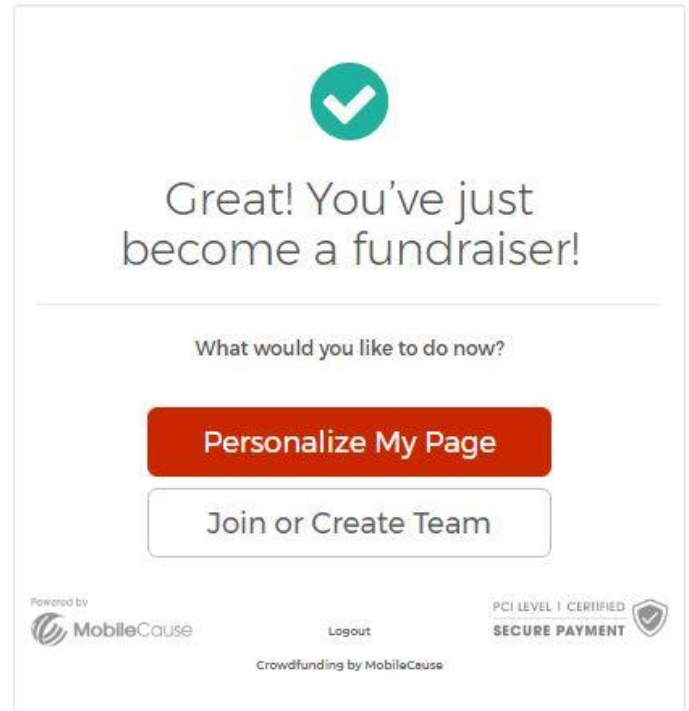
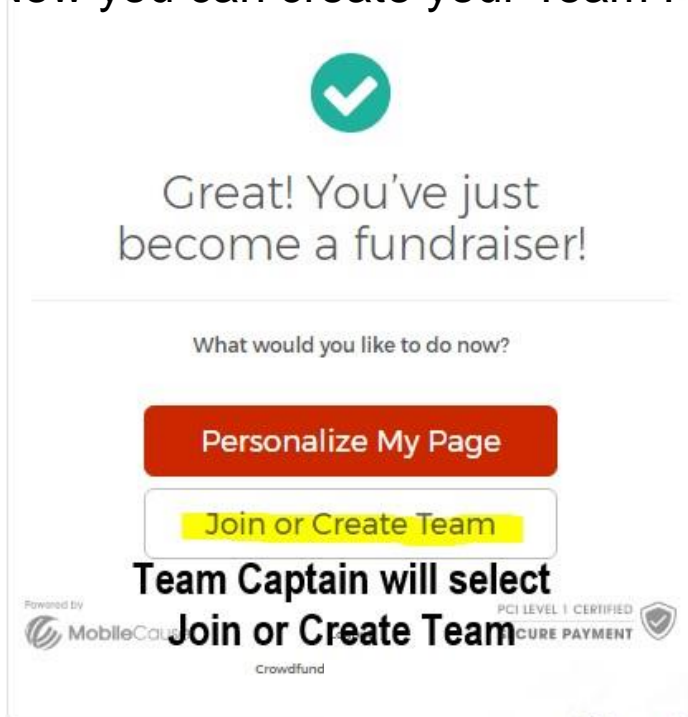
Women Build 2021

Online fundraising using MobileCause for individual and team pages

Go to: apps.mobilecause.com/vf/WB2021

After selecting “Join Our Team”, page changes to let you know you are now in the mobile cause campaign.

Now you can create your Team Page



Start fundraising



As an individual



Join a team



Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

BY CREATING A TEAM, YOU WILL BE THE TEAM CAPTAIN BY DEFAULT. THE TEAM PAGE WILL BE YOUR PERSONAL PAGE

Select "Create a Team", page changes to Personalize your Team Page
Enter: team name (this example "Hammer Time"), picture and goal. You can change your team message here.

By creating a team you will be the Team Captain by default. This team page will replace your personal page.

Personalize Your Team Page

Team Name *

Hammer Time

Upload Team Picture

50127297381_Tlbc422d9_h.jpg
Size: 421.9 KB
Type: jpeg
Remove
Update

Fundraising Goal *

\$ 1,200

Upload Carousel Images (images should be at least 500 x 300 pixels)

0 of 10 images uploaded
Add Carousel Image

Message for Your Supporters

Verdana 14px
B I U

JOIN OUR TEAM

Join / Create Team

Create a Team

Search for existing Team

There are no teams to join at this time.

Results: 0 Teams

Powered by MobileCause

Logout

PCI LEVEL 1 CERTIFIED
SECURE PAYMENT

Crowdfunding by MobileCause

Start fundraising



As an individual



Join a team



Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

app.mobilecause.com/vf/WB2021/team/HammerTime

Hartford Area Habitat for Humanity® Text WB20212 to 71777
Msg & data rates may apply

Main > Hammer Time

Building Together!

Hammer Time Team

\$0 Total Raised

\$1,200 Goal

0 Donors 1 Fundraiser

Donate Here

Why Build? **Team Members** Donors Comments

Hartford Area Habitat for Humanity is inviting women (and men) to devote at least one day to help families build strength, stability, and independence through housing. We are building in May, following the CDC guidelines for social distancing on our build sites in E. Hartford and Hartford. Our event and team building spotlight the homeownership challenges faced by women in the Greater Hartford Area. Donations help to provide the resources necessary to build a home, including both volunteer hours and financial responsibility. Habitat for Humanity's vision: a world where everyone has a decent place to live. Thank you for your support! #WB2021CT #buildHER

Hammer Time team page is created. Now to have your team create their fundraising pages & become Team Members!

Start fundraising



As an individual



Join a team



Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

Go to: apps.mobilecause.com/vf/WB2021

In this example, we are adding Mary Jones to our team Hammer Time. After selecting “Create/Join A Team”, from the apps.mobilecause.com/vf/WB2021 page click on “Create/Join A Team”

Please be registered on the HUB

Enter your first, last name & email

Click “Join Our Team”

JOIN OUR TEAM

You must be registered with Hartford Habitat on their **Volunteer Hub** as a member of the team. Please reach out to your team captain with any questions. Minimum \$150 to participate. Once registered on the Hub join us here to fundraise for your build day in May. Donations are greatly needed and appreciated. Please share your mobile cause link for online donations via social media, email, and text!

After entering your contact information and hitting "Join Our Team" you will be prompted to either: a) personalize your page or b) join or create a team. Please check your email for confirmation!

First Name * Last Name *

Mobile Number Email *

— Let the "fun"draising begin for Women Build 2021 —

Join Our Team

Start fundraising



As an individual



Join a team

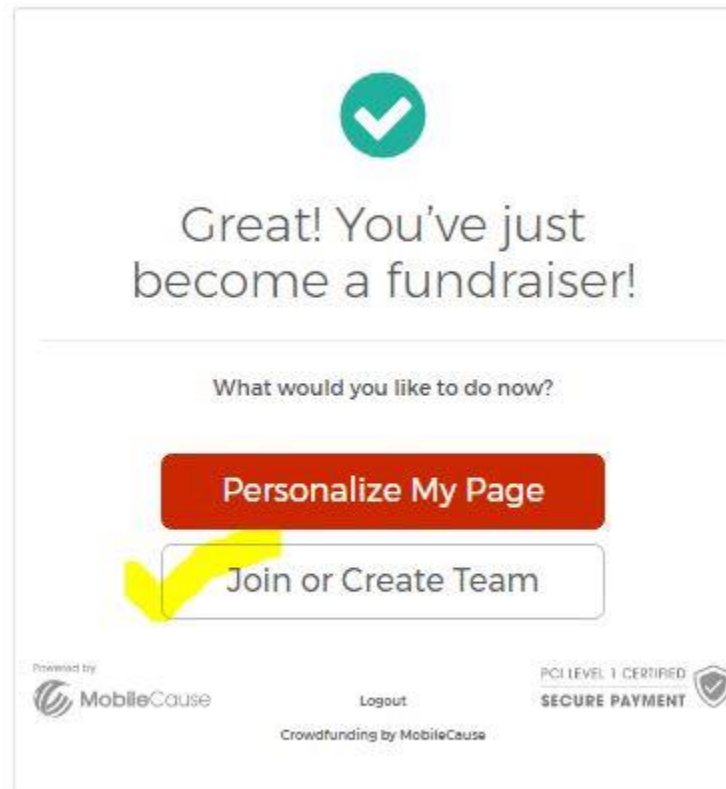
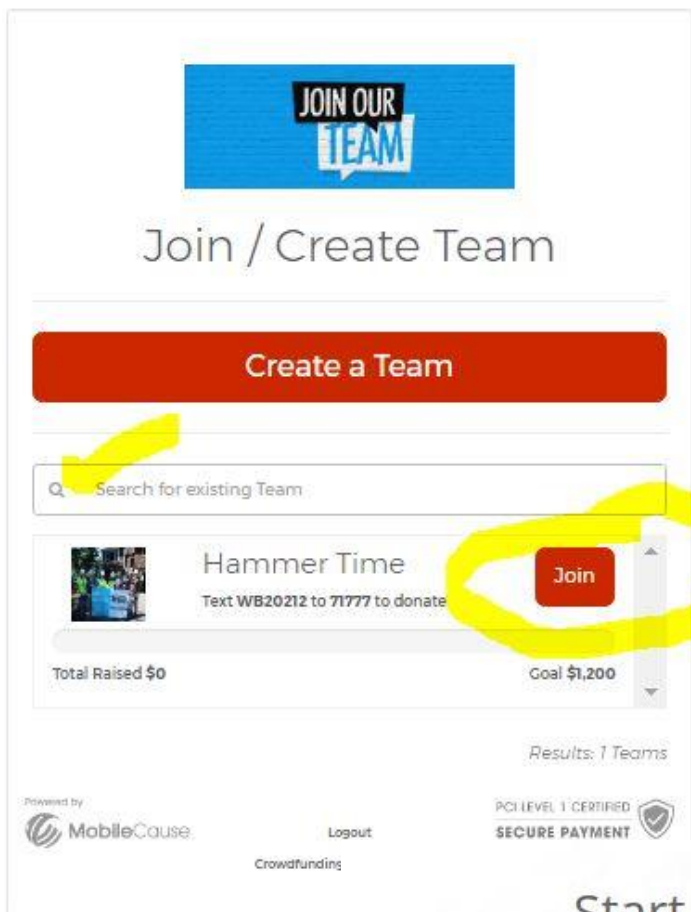


Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

After selecting “Join Our Team”, page changes & you will see your team, or you will use the pull down to find your team to join



Start fundraising



As an individual



Join a team

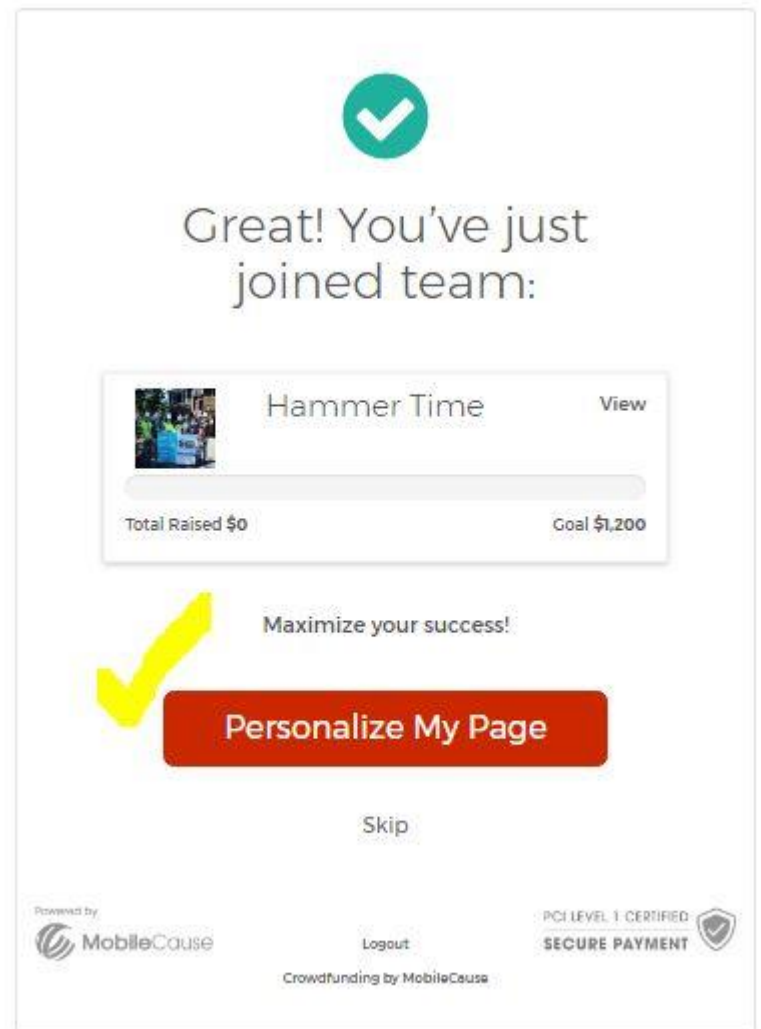


Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

Mary Jones is a fundraiser on team Hammer Time and she can now personalize her fundraising page



Great! You've just joined team:


Hammer Time [View](#)

Total Raised \$0 Goal \$1,200

Maximize your success!


[Personalize My Page](#)

[Skip](#)

Powered by  MobileCause

Logout

Crowdfunding by MobileCause

PCI LEVEL 1 CERTIFIED
SECURE PAYMENT 

Start fundraising



As an individual



Join a team



Create a team


Women Build 2021

Online fundraising using MobileCause for individual and team pages

Mary can upload a photo, change her fundraising goal and message

Personalize Your Page

Upload Profile Picture




Fundraising Goal *

\$


Message for Your Supporters

Verdana 14px Formats **B** *I* U ~~S~~



Hartford Area Habitat for Humanity is inviting women (and men) to devote at least one day to help families build strength, stability, and independence through housing. We are building in May, following the CDC guidelines for social distancing on our build sites in E. Hartford and Hartford. Our event and team building spotlight the homeownership challenges faced by women in the Greater Hartford Area. Donations help to provide the resources necessary to build a home, including both volunteer hours and financial responsibility. Habitat for Humanity's vision: a world where everyone has a decent place to live. Thank you for your support!

Characters: 880 / 103 words

 Hammer Time

Total Raised \$0 Goal \$1,200

Save

Start fundraising



As an individual



Join a team



Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

Mary's page showing the URL web address, the team she's on and her goal as well as her message that is under the "Why Build" tab. She can now select the icons for social media (upper right corner) to share!

The screenshot shows a mobile fundraising page for 'Women Build 2021' on the MobileCause app. At the top, the URL is 'app.mobilecause.com/vf/WB2021/MaryJones'. The header features the 'Hartford Area Habitat for Humanity' logo and a text-to-donate instruction: 'Text WB20213 to 71777'. Social media icons for Facebook, Twitter, and Email are in the top right. The page title is 'Main > Hammer Time > Mary Jones'. A profile picture placeholder is next to the name 'Mary Jones, Fundraiser'. The main graphic says 'Women Build 2021' with the slogan 'Girls play house, Women Build them!'. A progress bar shows '\$0 Total Raised' and a '\$150 Goal' with a red arrow pointing up. Below the bar are '0 Donors' and '0 Fundraisers'. Two buttons are present: 'Donate Here' and 'Create/Join A Team'. At the bottom, there are tabs for 'Why Build?', 'Donors', and 'Comments'.

Start fundraising



As an individual



Join a team



Create a team

Women Build 2021

Online fundraising using MobileCause for individual and team pages

From the apps.mobilecause.com/vf/WB2021 main page, we can see under the Teams tab, Hammer Time is shown, we can find Mary by selecting the team or search under the Team Members tab

app.mobilecause.com/vf/WB2021

Hartford Area
Habitat for Humanity

Text WB2021 to 71777
Msg & data rates may apply

Facebook Twitter Email

Women Build 2021
Girls play house, Women Build them!

\$100,000 Goal
0 Donors 1 Fundraiser

Donate Here
Create/Join A Team

Why Build? **Teams** Team Members Donors Comments

Sort - Search by Name Go

Hammer Time
Total Raised \$0
Goal \$1,200
Number of Members 1

Text WB2021 to 71777 to donate

Start fundraising



As an individual



Join a team



Create a team

Frequently Asked Questions

What is Women Build?

The mission of Habitat for Humanity's Women Build program is to recruit, educate and nurture women to build and advocate for simple, decent and affordable houses in their communities. Hartford Area Habitat for Humanity has been empowering women in the Hartford area to address and help solve the housing crises in their own neighborhood.

What is the maximum number of people per team?

To stay within our COVID guidelines, we are asking Team Captains to recruit and lead their team of 5 up to 12 builders in East Hartford and 5 up to 8 builders in Hartford. Please note that space is limited and offered on a first come first serve basis. As space fills up, your chances of building on the same day decrease; so sign up quickly!

Can I sign up for more than one build day?

We love your enthusiasm! You can build on multiple dates, but you will be required to increase your fundraising support.

Why do I have to fundraise?

In order to build decent and affordable housing in the Greater Hartford Area, we need not only your talent and time but also funds to purchase land, materials and pay for other key elements that are used to construct homes for families in need. Minimum \$150 per builder to register.

Can I collect cash and check donations?

Yes. This is a great way to gain support from the people you see in person – at work, school, social clubs and more. If you collect check or cash donations, simply record their contact and gift information and turn it in with the donation form included in this packet. All offline donations must be received and sent to the Habitat office by **April 23rd**.

Do you provide tax receipts?

Yes. Hartford Area Habitat provides tax receipts for all gifts.

Do I need construction expertise or experience?

No construction experience required! We will provide you with all the safety gear, tools and know-how you will need. Our talented volunteer Crew Leaders will show you the ropes.

Are men allowed?

Yes, men are welcome. In fact, the future homeowner or part of the training staff may be men. Women Build provides a place for women to learn the skills needed to build a home, but that does not exclude men from participating.

Can youth volunteer at the build?

Children and youth of all ages can assist with fundraising efforts; however, participants must be 16 or 17 years old to volunteer with an adult chaperone; 18 years of age to use power tools.

WHAT IF MY SUPPORTERS WANT TO MAKE THEIR DONATION IN THE FORM OF CASH OR A CHECK?

While MobileCause is a handy tool, cash & checks are welcome too! Just provide the donation form (the next page of this packet) to your donors. Donations should be sent to the office by **April 23rd, 2021**. All checks made payable to Hartford Area Habitat for Humanity (HAHfH). Please include the form so we credit your gifts as an offline donation.



Women Build Donation Form

Thank you for supporting me and my team as a part of the Hartford Area Habitat for Humanity 2021 Women Build. Please complete and mail this form along with your donation by **Friday, April 23rd, 2021** to:

Hartford Area Habitat for Humanity
ATTN: WOMEN BUILD
PO Box 1933
Hartford, CT 06144

Name of the builder or team: _____

Your name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Amount of support: \$ _____

Method of payment:

Cash

Check (please indicate WOMEN BUILD and/or builder name on memo line)

If you'd like to make your donation online by credit card, please use the MobileCause website:

<https://app.mobilecause.com/vf/WB2021>



Empowering Women...Transforming Lives...Building Hope

We look forward to building with you!

If you have any questions, reach
out to our team below:

Rose Vigdal Engagement Manager rose@hartfordhabitat.org

Ryan Goreck Volunteer Manager ryan@hartfordhabitat.org

Lucy Hurston Women Build Chair lhurston@gmail.com

