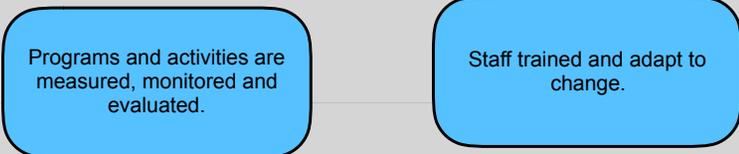
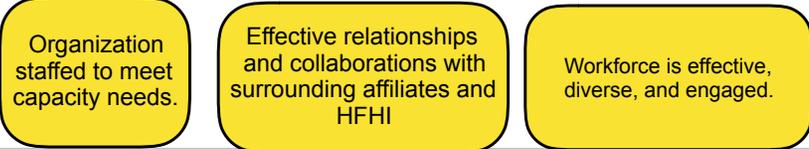
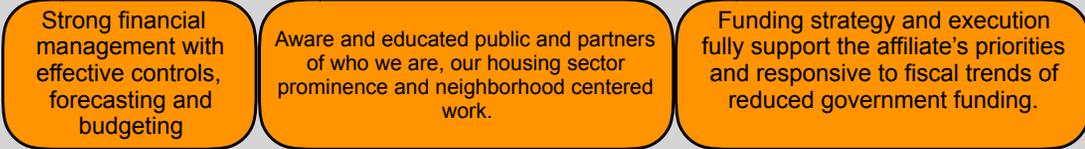


Vision:	A world where everyone has a decent place to live.			
Mission:	Seeking to put God's love into action Habitat for Humanity brings people together to build homes, communities and hope.			
Strategic Theme:	<i>Build Community Impact</i>	<i>Build Sector Impact</i>	<i>Build Societal Impact</i>	<i>Build a Sustainable Organization</i>
Strategic Result:	Improve housing conditions	Partner to increase shelter access	Inspire action to end poverty housing	Mobilize resources and steward them faithfully

Outcome Priorities	Performance Measures	3 Year Targets	Initiatives and Actions
Family/Community Value 	# of families in homes	16 new families (min 5 new construction, avg 3 recycles)	Align housing product mix to strategic needs by increasing the number of rehabs homes, while maintaining a basic level of new construction.
	# of critical home repairs	7 critical home repairs	Grow and mature the Critical Home Repair program.
			Expand and continue to grow our Neighborhood Revitalization approach and community collaborations.
			Expand families served through Financial Freedom Center
Internal Processes 			Develop measures and monitoring system to reflect organizational priorities and activities of the affiliate.
			Develop staff cross training
			Develop success planning
Organizational Capacity 			Increase staff capacity to serve.
			Develop relationships and collaborations with surrounding Habitat affiliates and seek ways to increase collaboration and efficiency.
Financial Sustainability 			Increase corporate giving.
			Increase individual and foundation giving.
			Increase public education, awareness and advocacy of who we are, our housing sector prominence and neighborhood centered work.