



HABITAT FOR HUMANITY
NORTH CENTRAL CONNECTICUT

WOMEN BUILD

TEAM CAPTAIN TOOLKIT 2022

Habitat for Humanity North Central Connecticut

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What is WOMEN BUILD?

Women Build is a community of strong, dedicated women, coming together to create positive change and a lasting impact in their community. Women from all different backgrounds, careers, and experiences join together to be a force for good not only for themselves but for their community. Whether it be your sorority, family, church, or co-workers, we welcome you to join us as we collectively empower families on their journey to gain financial independence through homeownership.

What are the requirements to participate in WOMEN BUILD?

All Women Build participants must:

- Be 18 years or older (Ages 16-17 welcome but require adult supervision)
- Create or join a Team of 10.
- Fundraise! All Women Build participants are required to raise \$150 per person from now until April 22nd.

All Genders Welcome! Women Build is not made to exclude men, it simply is made to empower women.





1

ASK

The answer is always no if you never ask.

2

FOLLOW UP

Your family and friends want to donate. Sometimes, they just forget.

3

THANK YOU

People who are thanked are more likely to give again.

HOW CAN I RAISE \$150?

- Contribute \$50 of your own money to your goal (\$50)
- Ask 4 friends or family members to give \$25 (\$100)

HOW CAN I DOUBLE MY FUNDRAISING TO REACH \$300?

- Contribute \$25 of your own money to your goal (\$25)
- Ask 4 family members to give \$25 (\$100)
- Ask 5 friends to give \$15 (\$75)
- Host a small fundraiser event such as a bake sale or yard sale (\$100+)

I WANT A TEAM CHALLENGE! HOW CAN I RAISE \$1,000+?

- Contribute \$25 of your own money to your goal (\$25)
- Ask 5 family members to give \$25 (\$125)
- Ask 15 friends to give \$20 (\$300)
- Share your fundraising link on social media, ask your company for a matching gift, or host a fundraising event such as a bake sale, volleyball tournament, cookware home party, etc. (\$500+)



FREQUENTLY ASKED Q'S

WHAT IS THE MAXIMUM NUMBER OF PEOPLE PER TEAM?

The maximum team size is 10 people. If you are struggling to find enough people, please reach out to us so we may assist you with recruiting team members.

CAN I SIGN UP FOR MORE THAN ONE BUILD DAY?

Yes you can! As long as there are availabilities, you can build on as many dates as you wish. Please note: each participant must contribute \$150.

WHAT DOES MY TEAM BUILD DAY INCLUDE?

Each Women Build team day includes a private team-building construction experience led by trained crew leaders. All volunteers will be provided training, necessary work and safety gear, and bottled water. Volunteers are recommended to bring their own lunch and/or snacks.

WHAT ARE THE AGE REQUIREMENTS? CAN MEN PARTICIPATE?

All participants must be 16 years of age or older to build. We welcome people from all genders. Women Build is about empowering women, not excluding men.

HOW DO I COLLECT DONATIONS?

You can collect donations via cash, checks or through MobileCause. If you collect check or cash, simply record their contact and gift info and turn it in with the provided donation form. All minimum donations of \$150 must be received online or mailed to the Habitat office by April 22nd.